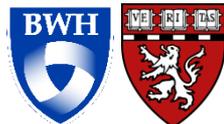


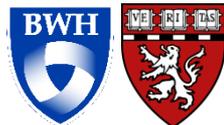
Using Big Data to Improve Clinical Care

David W. Bates, MD, MSc
Chief, Division of General Internal
Medicine, Brigham and Women's
Hospital, Boston, MA



Overview

- Backdrop
- What are big data and why are they important?
- Big data and clinical care
 - Care improvement—key domains
- What one institution is doing
- Conclusions



“Competing on Analytics: the New Science of Winning” (Thomas H. Davenport)

- “Moneyball”
- Boston Red Sox
- Walmart
- Watson



DISCOVERING WHAT WORKS. AND FOR WHOM.

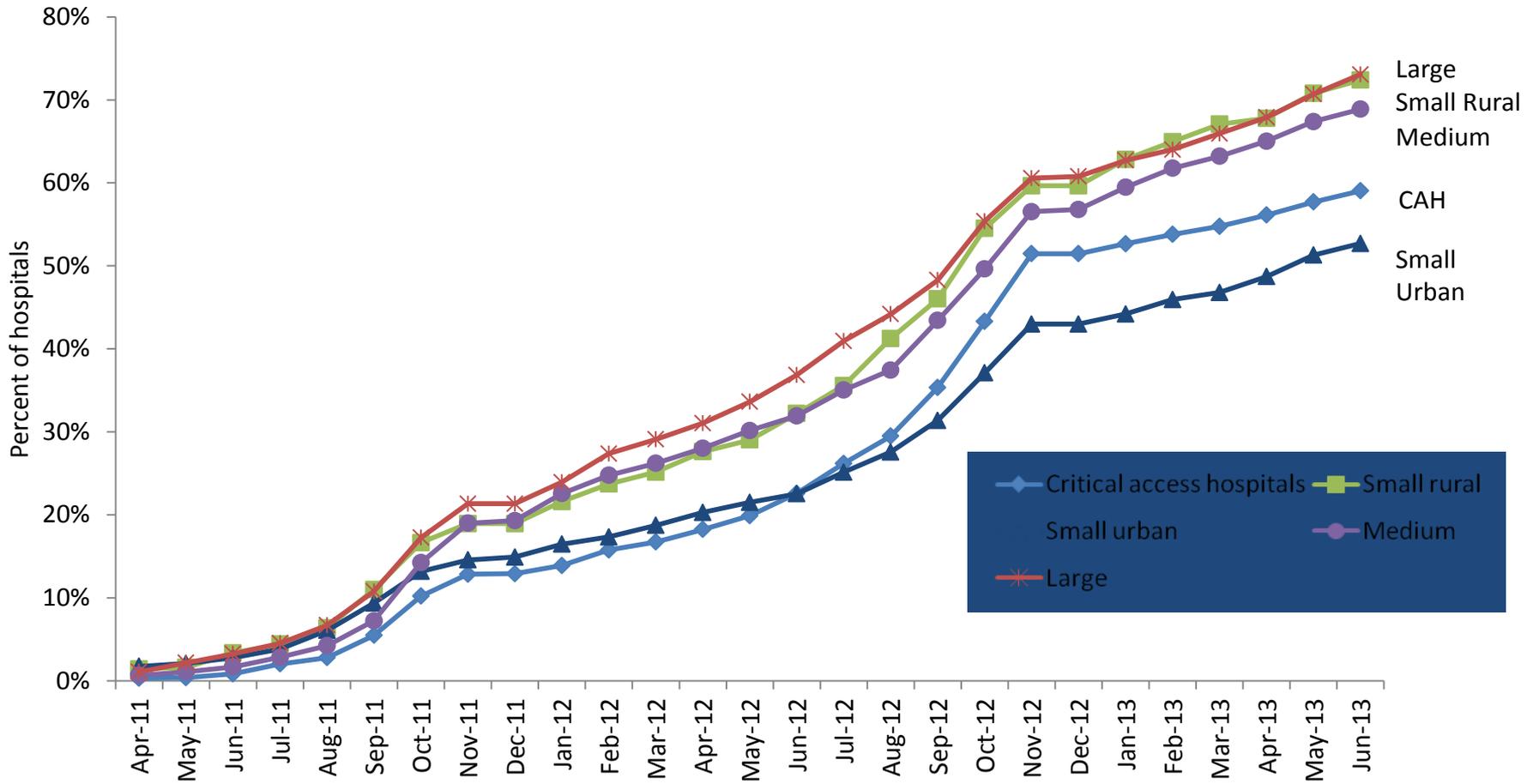
IBM's big data platform



IBM has developed a comprehensive, integrated and industrial strength big data platform that allows you to address the full spectrum of big data business challenges.

[→ Learn more](#)

Hospitals attesting to Meaningful Use, through June 2013



Note: Large = 400+ staffed beds; Medium = 100-399 staffed beds; Small = <100 staffed beds. Rural = non-metropolitan; Urban = metropolitan. See Data Sources and Definitions slides for more details.

Big Data = Really Big...

understanding the data deluge: comparison of scale with physical objects

1 megabyte

(A large novel)



A tiny ant



1 gigabyte

(Information in the human genome)



Height of a short person



1 terabyte

(Annual world literature production)



Length of the Auckland Harbour Bridge



1 petabyte

(All US academic research libraries)



Length of New Zealand



1 exabyte

(Two thirds of annual production of information)



Diameter of the Sun



Big Data – Heavily Hyped—Lots of Sources

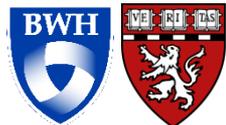


- EHR
- Genetics/genomics
- Diagnostics e.g. imaging
- Mobile devices
- Wearables
- Satellite
- Video
- Audio
- Social media
- Retail



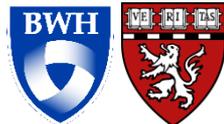
Implications

- Lots of electronic clinical data now available
 - Inside hospital
 - Outside hospital
- Natural language processing techniques have come of age
- Many other data sources to link to
 - Genetic, genomic
 - Social
 - Mobile



Some “Big Data” Concepts

- Data warehouse
 - Data marts
- Data lakes
- Data cleanliness
- Data mining
 - Machine learning
- Simpler vs. more complex algorithms
- Validation



By David W. Bates, Suchi Saria, Lucila Ohno-Machado, Anand Shah, and Gabriel Escobar

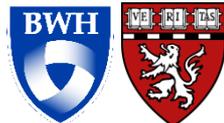
Big Data In Health Care: Using Analytics To Identify And Manage High-Risk And High-Cost Patients

ABSTRACT The US health care system is rapidly adopting electronic health records, which will dramatically increase the quantity of clinical data that are available electronically. Simultaneously, rapid progress has been made in clinical analytics—techniques for analyzing large quantities of data and gleaming new insights from that analysis—which is part of what is known as *big data*. As a result, there are unprecedented opportunities to use big data to reduce the costs of health care in the United States. We present six use cases—that is, key examples—where some of the clearest opportunities exist to reduce costs through the use of big data: high-cost patients, readmissions, triage, decompensation (when a patient’s condition worsens), adverse events, and treatment optimization for diseases affecting multiple organ systems. We discuss the types of insights that are likely to emerge from clinical analytics, the types of data needed to obtain such insights, and the infrastructure—analytics, algorithms, registries, assessment scores, monitoring devices, and so forth—that organizations will need to perform the necessary analyses and to implement changes that will improve care while reducing costs. Our findings have policy implications for regulatory oversight, ways to address privacy concerns, and the support of research on analytics.

Big Data in Clinical Care

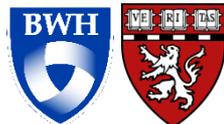
Six Use Cases:

- High-cost patients
- Readmissions
- Triage
- Decompensation
- Adverse events
- Treatment optimization



High-Cost Patients

- About 5% of patients account for 50% of spending
 - First step in managing population is identifying this group
- Need to include data about mental health, socioeconomic status, marital and living status
- Identification of specific actionable needs and gaps
 - Can make managing these patients much more cost-effective



iCMP Claims-Based Approach

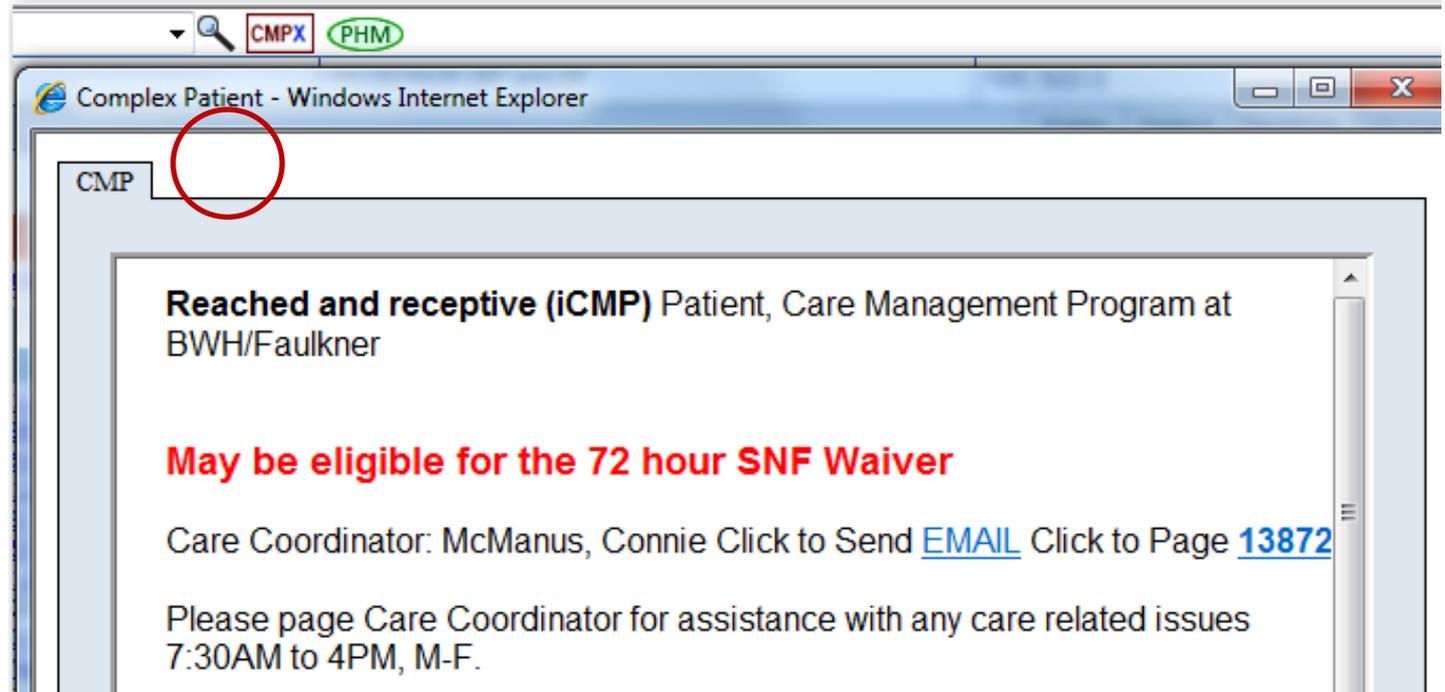
- Uses LACE to risk stratify
- Claims data from past 12 months
- Clinical conditions from a list of ~30 are categorized as high, moderate or low acuity
- Combinations of conditions from each category determine level of clinical complexity
- Hospitalizations, ER visits and other types of utilization trigger inclusion

Population

- About 3000 patients currently
- Majority female (61%)
- Elderly (mean age 71, range 21-102 years)
- 32% with a mental health diagnosis
- An average of 17 medications per patient
- PMPM ~\$2000
- 2-4 times higher than average
- Hospital admissions account for > 50% of costs

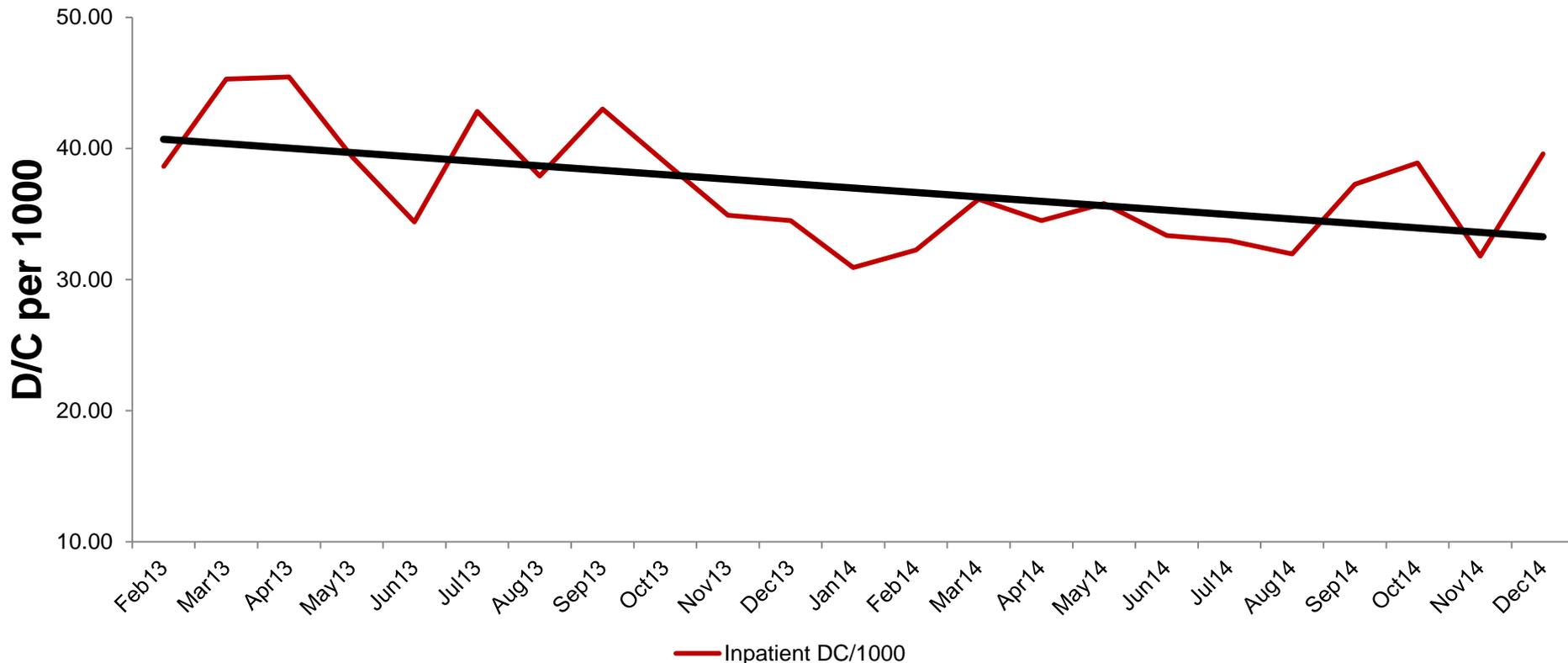
iCMP IT Infrastructure

- **Patient registry**
 - Notification of admissions, ER visits
- **EHR tools**
 - iCMP icon to encourage communication



Population-Level Reduction in Inpatient Admissions

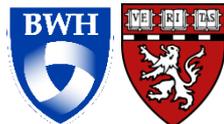
BWH Inpatient Discharges Per 1000



- 2,064 inpatient discharges from BWH 2/1/13 – 12/31/14
- Average admit per 1000 rate Feb 2013 – Dec 2013 was 49 and in 2014 was 40
- 18% reduction

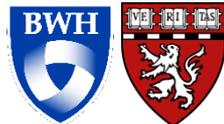
Readmissions

- CMS has strongly incentivized reducing their frequency
- Should use an algorithm to predict frequency
- Key differentiators:
 - Tailoring intervention to individual patient
 - Ensuring that patients get intended intervention
 - Monitoring specific patients after discharge
 - Ensuring low rate flagged for intervention to patients experiencing a readmission



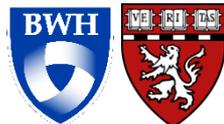
Triage

- Estimating risk of complications—at admission, evaluation, transfer
 - Need detailed guideline that clarifies how the algorithm will inform care
- Examples
 - Evaluating newborns for early onset sepsis
 - Emergency department composite scores to predict decompensation



Decompensation

- Monitoring patients especially outside ICUs
- Can track many parameters with “wearables” or even devices that sit between mattress and bed
- In one trial a device that measured pulse, respiratory rate and movement reduced number of subsequent ICU days by 47% (Brown, Am J Med 2014)
- Use of multiple parameters simultaneously, especially in ICUs



EarlySense: Continuous Patient Supervision on General Care Floors

LCD monitor



Nurse's phone



Central Nurse's Station



Bed side monitor

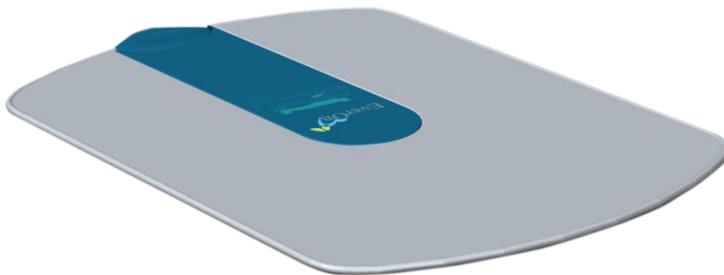


Full floor overview
at a glance

Real time alerts to
nurses &
supervisors +
reports on team
performance

Nurse / physician
communication
support

Facilitation of
critical thinking
by nurse



Continuous Monitoring in an Inpatient Medical-Surgical Unit: A Controlled Clinical Trial

Harvey Brown, MD,^a Jamie Terrence, RN,^a Patricia Vasquez, RN, BSN,^a David W. Bates, MD, MSc,^{b,c} Eyal Zimlichman, MD, MSc^{b,c}. The American Journal of Medicine. March 2014, Volume 127, Number 3

a. California Hospital Medical Center, a member of Dignity Health, Los Angeles;

b. The Center for Patient Safety Research and Practice, Division of General Internal Medicine, Brigham and Women's Hospital, Boston, Mass;

c. Harvard Medical School, Boston, Mass.

Demographics and Clinical Baseline Information for The Study Unit

| | Control Unit | | | Intervention (Study) Unit | | |
|---------------------------|----------------|----------------|---------|---------------------------|---------------------|---------|
| | Baseline (Pre) | Control (Post) | P Value | Baseline (Pre) | Intervention (Post) | P Value |
| Patients, n | 1535 | 2361 | | 1433 | 2314 | |
| Age, mean (SD) | 49.8 (19.6) | 49.6 (20.3) | 0.76 | 49.5 (19.6) | 49.3 (19.9) | 0.73 |
| Males % | 46.2 | 45.0 | 0.57 | 44.5 | 48.9 | 0.04 |
| Acuity Level*, mean (SD) | 2.9 (0.4) | 2.9 (0.4) | 0.36 | 2.8 (0.4) | 2.8 (0.4) | 0.70 |
| Charlson score, mean (SD) | 1.8 (2.4) | 1.9 (2.4) | 0.62 | 1.8 (2.3) | 1.8 (2.4) | 0.61 |

Total # of patients: 7643

* Acuity level based on internal acuity scale of 1 to 4 (4 being the highest acuity)

Continuous Monitoring in an Inpatient Medical-Surgical Unit: A Controlled Clinical Trial

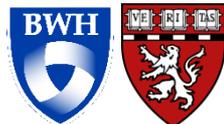
Study Outcomes Comparing Study Units Before and After Implementation of Monitor

| | Control Unit | | | Intervention (Study) Unit | | | | 3 Arms p value* |
|---|-------------------------|-------------------------|---------|---------------------------|------------------------|---------|----------------|-----------------------|
| | Baseline (Pre) | Control (Post) | P Value | Baseline (Pre) | Intervention (Post) | P Value | % Reduction | |
| LOS in Med. Surg./ Units (mean) | 3.80 (1.26- 4.25) | 3.61 (1.19- 4.12) | 0.07 | 4.00 | 3.63 | 0.02 | 9% | < 0.01 |
| LOS in ICU for patients coming from Med/Surg. units (mean) | 1.73 (1.06- 2.28) | 4.48 (0.94- 4.09) | 0.01 | 4.53 (2.33) | 2.45 (1.85) | 0.1 | 45% | 0.04 |
| Code Blue Events/ 1000 Pt. | 3.9 | 2.1 | 0.36 | 9 (6.3) | 2 (0.9) | 0.05 | 86% | 0.01 |

*P – value comparing 3 arms: intervention unit post, intervention unit pre and control unit
post

Alert Frequency and Positive Predictive Value

- EarlySense had 2.2 alerts per 100 recording hours
 - 50% resulted in nurse action
- Pulse oximetry, telemetry, cardiovascular monitors have 161-730 alerts per 100 hours
 - Much lower proportions result in action

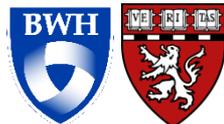


Economic Analysis of Smart Monitor

- Modeled only ICU length of stay and pressure ulcers

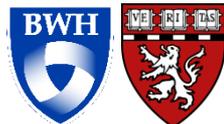
| | 5-year ROI | Annual Benefit | Breakeven |
|--------------|---------------|----------------|------------|
| Base Case | \$9.1 million | \$2.1 million | 0.5 years |
| Conservative | \$3.3 million | \$0.66 million | 0.75 years |

Slight, Critical Care Medicine 2014



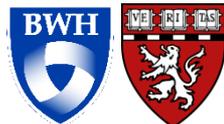
Adverse Events

- Renal failure
 - Changes in renal function often apparent before decompensation
- Infection
 - Combinations of vital signs and related parameters can help identify—e.g. heart rate variability in very low birthweight infants (Moorman, J Pediatr 2011)
- Adverse drug events
 - Which patients may experience, using genetic/genomic and clinical information



Diseases Affecting Multiple Organ Systems

- Chronic conditions are extremely costly
- Predicting trajectory could enable caregivers to target complex and expensive therapies to patients who would benefit most, e.g. with autoimmune conditions
- Registries (such as PCORnet) may also be leveraged because they hold longitudinal data



One Specific App—Ginger.io

- Uses big data techniques to improve mental health
- Collects data from smartphone about use of texting, phone, location to predict how you are feeling
 - Development of depression closely correlated with patterns of use
 - Enables providers to intervene

Evolution of Analytics at BWH

- **Current State**

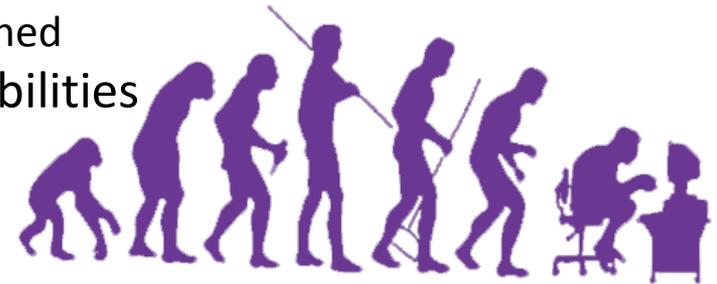
Continue to improve ability to obtain and analyze data more efficiently

- BWH has a strong culture of leveraging data for decision-making
 - Balanced Scorecard
 - BWPO/PCHI data
 - Other adhoc data and analysis throughout BWHC
- Two-dimensional reporting
 - Canned reports on what happened
- Some interactive analysis capabilities

- **Future State**

Start to leverage advanced techniques to reduce cost and improve outcomes

- Predictive Modeling
 - Leverage internal and external environment data to predict the future
 - Appropriate staffing levels given future state
 - Predict margin rates based on market shifts
- Complex Statistical Analysis
 - Identify practice patterns and variations



Example Projects

Predictive Modeling

OB IP Census and Other Patient Volume

- Predictive model of OB Census and other patient volume
- Leverage predictive data to determine staffing needs

Targeted High Risk Care Coordination Interventions

- Personalize interventions to the patient's needs
- Manage patients with chronic diseases – best care approach

Patient Decompensation

- Leverage multiple pieces of physiological data to better estimate when a patient's health is declining

Managing Chronic Patients

- Predict an individual's disease trajectory to allow the caregiver to better provide the appropriate treatment

Statistical Analysis

Provider Care Variations

- Analyze variations in care practice patterns with linkage to different outcome and cost performance

Bundled Payment Performance

- Review care to ensure adequate margins under bundled payment model

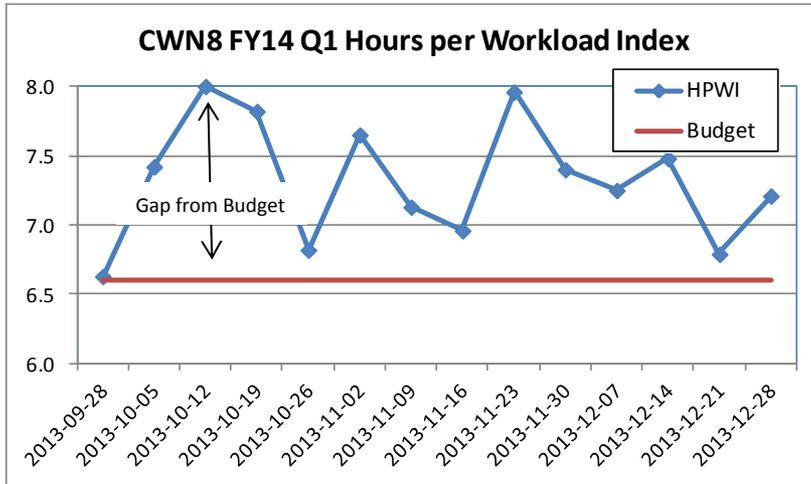
BSC

Balanced Scorecard Improvements

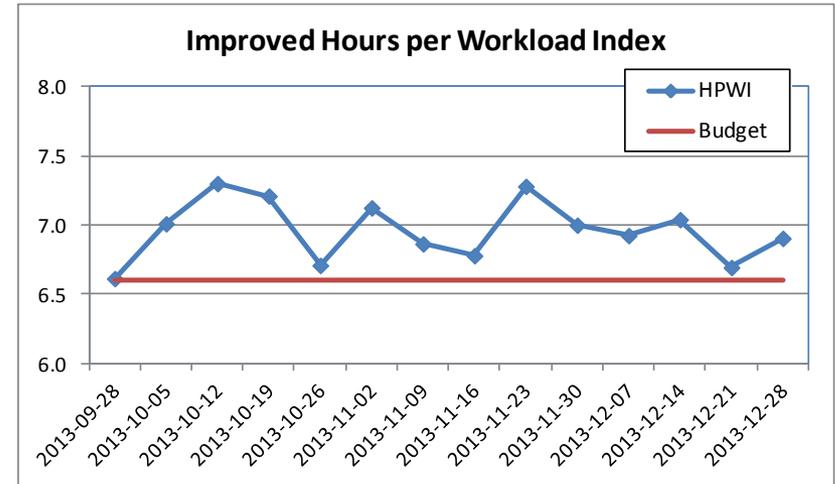
- Improve user interface and functionality
- Increase the speed of analysis by enhancing query ability

Predictive Modeling: OB Census

Without Predictive Modeling



With Predictive Modeling



- Patients Care Services leverages weekly and seasonal trends to flex their staffing. However, without better tools they cannot perfectly align staffing with census and acuity (Hours per Work Load Index)

- If Patients Care Services had the tools to reduce the gap between budgeted and actual HPWI by 50% it could save ~\$230k per year on CWN8 alone¹

1. Estimated based on reducing the FY14 Q1 CWN8 actual compared to budgeted HPWI by 50% and annualizing the savings. Assumes an average hourly rate of \$55 28
2. CWN8 FY13 labor expense was \$7.1M

Key Infrastructure

- Analytics tools
- Registries
- Monitoring devices
- Data warehouse (with marts)

The Role of Data and Analytics in Clinical Care Redesign

- Will be foundational in every care redesign effort
 - If we can do well, will be able to do much more
- Already have a good picture of care in hospital with Balanced Scorecard
 - But little data about outside hospital
 - Planning to make substantial investment in this area

Conclusions

- Clinical data are now nearly ubiquitously available
 - Levels of adoption of about 80% in hospitals and clinical setting
- Most organizations haven't yet figured out how best to leverage these data
 - Every organization will need to invest
- “Big data” approaches will result in many insights both in research and clinical care
- These are some of the examples likely to bear fruit early on
- Novel sources are most likely to provide marginal improvement—social, mobile

Predictions/Implications

- This could be as transformative as the Internet
- Will have many privacy implications
 - True privacy may no longer be possible
 - Need to get appropriate safeguards in place
- “Killer app”—Google Maps
- Future will involve linking multiple of these—social, mobile, big data, cloud